

The Endangered Strategic Thinking Director

Thinking is something that is common among what we all do.

Alan Turing was moved nearly 70 years ago to comment "I propose to consider the question, 'Can machines think?'"

Instead of the word 'machines' it seems useful to ask whether directors can think when operating as part of a board? One strongly held view is that directors as a general rule, consistently struggle when it comes to using strategic thinking in board discussions. They are very comfortable in sharing what can often be disparate thoughts and ideas, but as for offering strategic thoughts, this is far from a common experience in board deliberations.

Of little surprise perhaps is that when we come across a strategic thinker our response is more of a wow and feeling how refreshing and different our experience has been.

So, if you are a director who is comfortable with strategic thinking; then your contribution is very important in helping to drive your organisation's high performance.